

New radio ads promote Donor Wall

Written by Jim Ecker
Friday, 22 March 2019 04:40



The Rotary Donor Wall is shaped like a giant map of Iowa. Its patriotic colors are red, white and blue. It's got stars and stripes, just like an American flag. And there are 600 replica baseballs for your name to be inscribed for all eternity.

The only thing missing is a slice of apple pie.

Prospect Meadows has begun a major radio advertising campaign to continue selling spots on the wall to individuals, families and companies who would like to become part of history by having their names placed on the new iconic structure.

The ads will be airing locally on Cedar Rapids radio stations KHAK, WMT and KGYM as Prospect Meadows continues to raise money for the new baseball and softball complex that opens this spring.

Tens of thousands of people will be coming to Prospect Meadows each year and one of the first things they'll see when they walk through the gate is the eye-catching Donor Wall.

You can become a part of history at Prospect Meadows by having your name on that wall. At the same time, you'll be making a valuable contribution to the project.

For \$500, you can have your name on one of the 600 baseballs on the Rotary Donor Wall. And for \$2,000, you can have your name on one of the stars on the unique structure.

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The fundraising effort is being held in partnership with the Metro Area Rotary Clubs, whose motto is Service Above Self. There is a huge Prospect Meadows logo on the Donor Wall, along with big letters that say Linn County, Iowa, USA.

You can put your family name on the wall, you can put your business or company on the wall, or you can dedicate one of the baseballs or stars to someone else you hold dear.

You can request a red, white or blue ball. All participants will get a three-line inscription, with 12 characters on the first line, 13 characters on the second line and 12 characters on the third line.

Each ball is 3 inches by 3 inches. Each star is 7 inches by 7 inches.

Prospect Meadows has a 95-year lease with Linn County for the complex, with an estimated 60,000 people to visit the site each year. The Rotary Donor Wall, with your name inscribed, could be seen by hundreds of thousands of people as time goes by.

"It's a way for people to be part of the project with their grandchildren's names or their parents' names or whatever they'd like," said Jack Roeder, the general manager of Prospect Meadows.

The Donor Wall should be an attractive setting for individuals and teams who want to pose for pictures, including championship teams after they've won a big tournament.

Approximately 400 of the 600 baseballs on the Donor Wall are still available for purchase, along with a limited number of stars.

You can call Prospect Meadows at 319-393-1684 to learn more about the Rotary Donor Wall and purchase a baseball. Contact Roeder (Jack@ProspectMeadows.com) to check on star availability.

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A pledge check must be made in full, payable to Prospect Meadows at 1890 County Home Road, Marion, Iowa, 52302. Pledges also can be made online in two installments at ProspectMeadows.com/donate.

The Opening Ceremony for Prospect Meadows is scheduled for this spring. The first phase of the new complex includes eight regulation baseball fields and the Miracle Field for people with special needs. The second phase of the project is scheduled for completion in 2023 and will include eight youth baseball and softball fields.